



BWA News...

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Sponsorship

For sponsorship information contact us at:
browardwomensalliance@gmail.com

**Save the Dates
2018 -19**

Events Calendar

December 10th

Melissa Milroy - Holiday Ideas

January 14th

Carolyn Zaumeyar - Women's Health

President's Message

"I have not failed; I've just found 10,000 ways that won't work."

Thomas Edison

Happy Thanksgiving (yes, ALREADY) to you all and to all of your extended families!

Considering the state of affairs today, I believe a good old fashioned Thanksgiving is in order. As hard as it is to ward off anxiety lately, this is the time of year when we need to stop and look for the good around us, and to be thankful for it. In addition to adhering to the "thanks" part of the word, the "giving" part is equally important.



The BWA Executive Board is working on a campaign to raise funds for the BWA Foundation Scholarship fund by reaching out beyond our members. BWA member donations alone are not enough to provide the funds for all of our qualified scholarship candidates. We must raise funds in other ways. Our raffles provide approximately \$1,000 and funds beyond that come from donations within the membership. Our goal to raise \$5,000 should not be a stretch, but it is.

We appreciate those who consistently give financial support to our mission. To further support our mission, and to reach more folks in the community, we intend to participate in the annual Giving Tuesday campaign on Nov. 27. Please assist us in this effort by letting others know how BWA awards scholarships to support women who want to improve their lives through a higher education degree. Please forward our information to friends and colleagues. Remember to "like" BWA on Facebook too!

February 11th

Brenda Moxley-FBI
Agent

March 11th

April 8th

May 13th

June 10th

Scholarship Awards....
Exec. Board slate
approval

*Speakers and topic's subject to
change without notice

Speaking of donations, our favorite holiday raffle is next month. We need raffle items for the annual pick a prize at our December 10 Holiday Lunch. Please donate items on the BWA website or inform Traci Carroll. Gift cards, theater tickets, gift baskets, wine, chocolate are all popular.

Our November 12 luncheon speaker is sure to be a favorite. You won't want to miss Carol Boston of LeadHERship Coach. See details below.

The Broward Women's Alliance Executive Board wishes you all a peaceful and stress-free Thanksgiving.

Thank you for your continued support of the Broward Women's Alliance mission. We look forward to your continuing membership and seeing you at our November luncheon.

Diana Plucienkowski
President 2018-2019

Meeting Information

Failing Courageously: Women in Leadership

Are leaders born or made? This inspiring and insightful talk takes a look at leadership from a female POV. Speaker Carol Boston, LeadHERship Coach, offers participants both questions to challenge conventional beliefs and practical advice for developing a leadership mindset so you can make a bigger impact in your life, career or business.



About Carol Boston

Carol is a LeadHERship Coach specializes in business growth, women's leadership, mindset and professional development coaching for business owners and professionals who are ready to make a bigger impact, create a meaningful career, make more money, and relax into their own success.

[Register](#)

Member News

SAVE THE DATE
FOR THE HOTTEST EVENT OF THE YEAR!




GALLERIA
FORT LAUDERDALE


MEN OF STYLE

HONORING 12 MEN | BENEFITTING 12 CHARITIES

presented by 

Thursday, November 29, 2018

Mark your calendar for The Galleria at Fort Lauderdale's 12th annual recognition of Broward's leading men with an evening of great food, drinks and entertainment.

For sponsorship opportunities, contact 954-446-0806.



Come out and support
Fort Lauderdale Historical Society
Honoree, Cam Rogers



Public Relations • Marketing • Special Events

**South Florida PR Firm Durée & Company Named 2018
Outstanding Small Corporation by Association of
Fundraising Professionals, Broward-Fort Lauderdale
Chapter**

Fort Lauderdale, Fla. — Nov. 7, 2018 — On Nov. 1, Durée & Company, a Fort Lauderdale-based full-service public relations, marketing and special events firm, received the prestigious honor of being named the 2018 Outstanding

Small Corporation Award honoree, by the Association of Fundraising Professionals, Broward–Fort Lauderdale chapter, as part of its National Philanthropy Day® Awards Luncheon. The program recognized outstanding achievement by individuals, foundations and corporate philanthropists.

The Outstanding Small Corporation Award honors a corporation or its corporate foundation that demonstrates outstanding commitment in Broward County through financial support, and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

The awards luncheon took place on Nov. 1 at Signature Grand in Davie, Florida — in honor of National Philanthropy Day, which will take place on Nov. 15. Over 500 philanthropists, community leaders, nonprofit organizations, and volunteers gathered to honor the outstanding philanthropic leaders, who have invested their passion, time, talents, and financial support to better the Broward–Fort Lauderdale community.

While Durée & Company works with many important causes throughout South Florida, the firm was supported in its nomination by the American Cancer Society, Parkinson's Foundation of South Palm Beach County and the Nonprofit Executive Alliance of Broward.

"I am honored to be a recipient of this esteemed award for making a difference in my local community," Ross said. "With over 20 years of experience in the PR industry, I am pleased to continue to provide unsurpassed PR services to clients — whether they are pro-bono, nonprofit, or for profit — as well as dedicate my time to helping amazing causes in the South Florida community."

Ross, who launched her own PR agency, Durée & Company, at the age of 24 in 1999, has since been setting the bar for excellence in PR, serving the corporate, agency and nonprofit arenas for local, national and international clients. An award-winning entrepreneur, she has been nationally recognized for her ability to manage crises, develop brand messages, protect and build brand reputations and create content for digital platforms. She has mastered the "new" rules of public relations and marketing, utilizing new and expanding social media platforms — paving the way for future generations of PR professionals.

About Durée & Company

Durée & Company, Inc. is an award-winning full-service public relations, marketing and special events firm with offices in Fort Lauderdale, Florida and Aspen, Colorado. The firm serves the corporate, agency and nonprofit arenas for local, national and international clients focusing on public relations for real estate, restaurants, law firms, charities, healthcare, and many more. Durée & Company services include public relations, social media, marketing, advertising, special events, and radio promotions and outreach. To learn more, go to <https://dureeandcompany.com/>, visit Durée & Company on

Facebook at <https://www.facebook.com/DureeCoPR/>, Twitter at <https://twitter.com/dureecopr> or YouTube at

<http://www.youtube.com/user/DureeAndCompany>, or call 954-723-9350.



News from the Scholarship Chair – Jillian Krueger Printz

Debbi Hartman has increased BWA's outreach with our monthly newsletter by adding our guests and scholarship recipients to the roster of those who receive it. It has been a great strategy to increase awareness in the community of our mission and goals.

In October Desiree Casanova, one of our 2018-2019 scholarship award recipients, responded to the newsletter with an update on her activities. Desiree is from Coconut Creek and graduated as an Honors Student with her Bachelor's degree in Sociology from Nova Southeastern in 2017. She was named an Outstanding Students in her graduation class and received a letter of recommendation from Nova President George L Hanbury for her BWA Scholarship. She is financing her education herself, with no other financial aid but our scholarship. Desiree is an extraordinary example of determination and intellect: she applied for our scholarship three times before receiving it. Below is the update she wrote to Debbi.

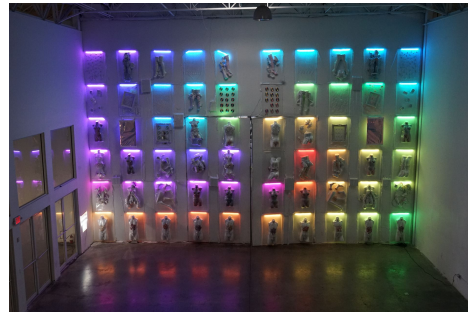
Good afternoon Debbie,

Hope all is well. I am currently still pursuing my Master's in Public Administration degree at Nova Southeastern University. I finished one of my courses for this year and earned an A! I am very excited to share that, as the class was tough. On another exciting note, I was hired full time for the city of Coconut Creek which is a great start into local government. Life is good and I am blessed.

Kind Regards,

Desiree Casanova

Young At Art Museum presents **LightScapes**, an immersive and interactive exhibition of new large-scale light sculptures and an interactive fabrication lab by Miami-based interdisciplinary artist Haiiileen. On display from now through **April 28**, Lightscaapes features a selection of three large-scale sculptures created to give viewers a multi-sensory, educational experience about the wonder of light and features a dazzling, translucent maze of marbled acrylic walls which the artist has deemed the first of its kind. Aqua, a towering illuminated wall installation, consists of more than 70 custom acrylic elements and mirrors arranged in a towering grid that visitors can alter by changing the hue and brightness of the lighting within each panel. Haiiibiille is comprised of 300 custom acrylic sculptures which are suspended in a constantly rotating mobile of playful translucent forms lit by changeable LEDs. There's also a hands-on fabrication lab focusing on electricity, positive and negative wavelengths, light frequencies and light theory as an interactive and immersive educational experience. Admission is \$14 per person; \$12 for Broward County residents, seniors and children over age 1; and \$11 for military members and their immediate families. Young At Art Museum is located at 751 SW 121 Ave. in Davie. Hours are Monday through Thursday, from 10 a.m. to 5 p.m.; Friday and Saturday, 10 a.m. to 6 p.m. and Sunday 11 a.m. to 6 p.m. For more information, call 954-424-0085 or visit YoungAtArtMuseum.org.



Young At Art Museum presents the 13th Annual Recycled Fashion Show on Friday, November 16, from 7-11pm. 100% of net proceeds benefit YAA's Community Initiatives, ArtREACH, Art House, YAA @ SUNLAND PARK ACADEMY and Girls 'N Power, which serve low-income children and families and at-risk teen girls. Every year YAA celebrates the creative voices of teens from the museum's Volunteer Program and PACE Center Broward, an alternative high

school for at-risk teen girls, by giving them the chance to create wearable garments made from recycled materials to debut in a professional runway show. This year the fashions are themed “Wild Restyled” which will focus on endangered species and how to save their habitats and environments. In addition to the Fashion Show, guests will enjoy a selection of culinary delights and beverages. Tickets are \$40 for YAA members and \$45 for general admission. VIP tickets are \$100 and include priority seating, recognition in the program and a meet and greet with the designers after the show. For more information contact rimboeck@youngatartmuseum.org and for tickets visit <http://www.youngatartmuseum.org/fashionshow.php>.

I am really looking forward to speaking to the women of BWA this month.

Exciting happenings:

- Speaking at BWA luncheon Nov. 12
- Speaking at the Lawyers & Friends luncheon Nov 19
- Speaking at Extraordinary Women’s luncheon Nov 29
- Upcoming workshop engagement at American Express
- Creating a workshop for the first quarter of 2019 on “Empowering Questions”...the questions are the answers (you will learn a little about these types of questions when I speak at BWA)
- Creating content for an eBook on Women Networking in today’s world
- Preparing for launch of a Women’s Group Coaching program called “The Go-Get-HERS” details coming soon

And of course, I am looking forward to ALL the holidays festivities.

Carol Boston

Well I did it!! Maria Soldani finally went to see plastic surgeon **C. Roberto Palma, MD** and had her upper lids done this past week. The ophthalmologist had suggested the surgery because of her droopy sides and how impeded her vision while driving...so Medicare covered it! 😊 Will have a show and tell with my BWA sisters in the near future. By the way – it was done under “local” – and minimal down time. That’s the news from Pompano Beach.

CHILD SAFETY EDUCATION

Together We Can Make A Difference For Our Youth

**HAPPY HOUR FOR
A CAUSE**

A Child Is Missing, Inc.

Child Safety Education Programs

Est. 1997

Come out for a fun evening to learn how you can help make a difference in the lives of Broward County Children

To date over 88,000 children taught safety

LauderAle Brewery

3305 SE 14th Ave,

Fort Lauderdale, FL. 33316

Tuesday, November 13, 2018, from 5:00 PM to 7:00 PM

Donate \$5.00 to A Child Is Missing, Inc. – You receive a \$1.00 off beer all night and raffle tickets for some great gifts!
– RSVP - A Child Is Missing, Inc. at 954-763-1288

Contact Us

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