



January 2018

Vol. 2 Issue 5

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## Sponsors

For sponsorship information contact us at  
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## Contact Us

Broward Women's Alliance  
P.O. Box 826631  
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## President's Message

"I think in terms of the day's resolutions, not the years"

Henry Moore

As the calendar rolls over to 2018, and we welcome the new beginning of another year, I hope each of you is looking forward to the opportunities the New Year offers us.

Last year at this time I was busy making my list of projects, business goals, travel ideas, and personal changes that I hoped to achieve in 2017. Looking back at that list (yes, I do keep my annual resolution lists), it was ambitious and daunting. By mid-year, I felt as if I was not getting any of my resolutions completed. A friend suggested I take the 30-day challenge route.....a kind of trial period where I focused on one objective. Here's how it worked for me: instead of the general goal to "reduce work time," I challenged myself to leave the office an hour earlier for a week, and then for a month. As small as that seems, it indeed was effective. It has now become routine for me to head out of the office early and have time for a walk, or to read, or to run errands. So began the 30-day challenges that have changed my world! I have now replaced the New Year's Resolutions with 30-day challenges as my goal for 2018. Hopefully, many of them will become routine for me in the upcoming year.



One of the goals for BWA this year was to raise more funds for our scholarship program to allow us to support additional worthy recipients. The small changes that the Executive Board has made to reach that goal have proved to be successful. To date we have raised \$4,000 toward our \$5,000 goal thanks to your participation and generous donations. Please continue your support. Even the smallest donation when given by many people makes a big difference.

A few other changes that the Executive Board has made are noteworthy. The BWA membership fee will now be pro-rated from the month a member joins. If you know someone who would like to become a member, they can do so now at a much-reduced membership fee for this year.

In addition, we have implemented a policy to allow first-time guests to attend without charge. We encourage each BWA member to bring potential members, so our small but mighty organization can continue its mission to support the success of other women!

Be sure to sign up for our January meeting at the Tower Club with speaker Aggie Pappas from the Pace Center for Girls. Bring a friend...for free!

Diana Plucienkowski, President

## Meeting Information

**Regular registration ends January 5th. After January 5th, the price will be \$30 at the door for Members and \$40 for Guests.**

**If you must cancel after Friday, January 5th or, if you have questions about registration you must contact Debbi Hartman at [Browardwomensalliance@gmail.com](mailto:Browardwomensalliance@gmail.com) or [954-483-3060](tel:954-483-3060).**



**Aggie Pappas, MSW**

**Human Trafficking – The Facts**

In 1992, Aggie Pappas became the founding executive director of PACE Center for Girls Broward. Under her leadership, the center has grown from 30 young and adolescent girls in a storefront using patio furniture, to currently providing oversight and management of a \$3.2 million budget serving 600 girls and young women annually, with a beautiful campus in Wilton Manors. *PACE Center for Girls* provides at-risk girls and young women an opportunity for a better future through education, counseling and advocacy.

Ms. Pappas is an adjunct professor at the Florida Atlantic School of Criminology and Criminal Justice teaching *Women in Criminology*. She received her bachelor's degree from Fordham University and her Master's Degree in Social Work from Barry University in Miami.

As a recognized authority in the field of issues related to at-risk adolescent girls and young women, she will speak on the risk and prevalence of Human Trafficking. Human trafficking is a form of modern slavery. It is a multi-billion-dollar criminal industry that denies freedom to close to 30 million people around the world. No matter where you live, chances are it's happening nearby. All trafficking victims share one essential experience – the loss of freedom. As a port of entry to the United States, we are especially vulnerable as a community to this criminal activity.

Register

## Member Spotlight

### Donna L. Goldstein aka "Dr. Donna"

Dr. Donna Goldstein, a 28-year veteran psychologist, and Certified Health Coach teaches a new way to eat and a new way to live, to help you live a healthier and abundant life.

Dr. Donna went from a size 16 to a 6 in seven months with no drugs or surgery and has maintained this 70 lb. weight loss for ten years. Having overcome a lifetime of struggle with her weight, she now teaches and inspires others. She has assisted over 2,000 people to lose weight and achieve more optimal health and vitality.



"Dr. Donna," who was recently named ABWA's Business Leader of the year in Health and Wellness, is an author and executive coach and is considered a leading authority on executive resilience, weight loss and optimal health and wellness. Her work on burnout prevention has been featured in Prevention magazine and on a PBS special. Recently, she was featured as a guest expert on weight loss and maintenance on ABC/Local 10 news, CBS4 Miami and in Holistic Health magazine.

Recognized for walking her talk, she has created a long-term lifestyle that works! Her clients lose more than 5,000 lbs. annually. She has also contributed to twenty-nine books, including 101 Great Ways to Improve Your Health with Dr. Joseph Mercola.



**Kristin Padowitz**- I earned my degree in Criminal Justice from the University of Central Florida where I was also a member of the Criminal Justice Honor Society. Subsequently, I went on to earn my law degree from Nova Southeastern University. While in law school, I was a member of the Florida Association of Women Lawyers and gained civil experience by working as a law clerk at the Florida Department of Transportation. Also during that time, I was a law clerk at the Broward County Guardian Ad Litem Office. My passion for criminal law was ignited when I was approved by the Florida Supreme Court to participate as a Certified Legal Intern at the Broward County Public Defender's Office. When my internship ended, I continued to volunteer my time with the Broward County Public Defender's Office until I was admitted to the Florida Bar in 1999 and hired as an Assistant Public Defender.

Having gained experience in civil practice as well as criminal defense, I had a desire to be a well-rounded lawyer. Because of that, I left the Broward County Public Defender's Office to become a prosecutor at the Broward County State Attorney's Office. During my time in the Broward County State Attorney's Office, I tried a range of cases in front of a jury from Capital Sexual Battery to misdemeanors, each helping to hone my skills as a trial lawyer. I was also honored to be recognized as the lawyer in the Broward County State Attorney's Office with the most trials in a year out of two hundred lawyers. I am a present member of the Broward County Bar Association as well as on a Florida Bar Grievance Committee. I am a current member of The Weston Bar Association, Broward Women Lawyers Association, Federal Bar Association-Broward County Chapter, B'nai B'rith Justice Unit, and the Florida Bar.

In addition to my passion for practicing law, I have been involved in a variety of charitable athletic events and volunteered my time helping citizens of Broward County at the Broward County State Attorney's Office Seal and Expungement Program.

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## Member News



Author and entrepreneur India Hicks is the special guest at this year's LitLUNCH! on Friday, Feb. 2 at the Mary N. Porter Riverview Ballroom at the Broward Center for the Performing Arts, reports **Dorothy Klein**. At the luncheon, a benefit for the Broward Public Library Foundation, you can hear India's story (she's a British royal who was a bridesmaid to Lady Diana Spencer at her wedding to Prince Charles), shop her exclusive collection of jewelry, fragrances and accessories, and learn how you can achieve her laid-back Caribbean decorating style. Tickets are \$75 and can be purchased at [www.bplfoundation.org/litlunch](http://www.bplfoundation.org/litlunch)

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Kristin Weisberg Padowitz, candidate for Circuit Court Judge was asked to judge a literacy contest on December 16, 2017, at Oswald Park in Ft. Lauderdale. This photo is Kristin with the kids that won the contest and their coordinator.





A PRESENTATION BY NEAL ASBURY

## THE DISCOVERY OF THE AMERICAS AND THE FOUNDING OF THE UNITED STATES

Local art collector *Neal Asbury* has built an important antiquarian collection featuring maps, illustrations and atlases from the Middle Ages onward depicting historical subjects and far flung areas of the world. Asbury will take us on a journey from the 1400's to the establishment of our country and address the importance of the collection in his work and life.

### NEAL ASBURY

Distinguished Serial Entrepreneur ♦ Talk Radio Show Host ♦ Published Book Author ♦ American Manufacturer

WEDNESDAY, JANUARY 24TH, 2018  
 FROM 6:00PM - 9:00PM  
 NOVA SOUTHEASTERN UNIVERSITY  
 ALVIN SHERMAN LIBRARY 2ND FLOOR, COTILLA GALLERY

Please RSVP at <http://lib.nova.edu/asburymaps>  
 Join us for a reception from 6 to 7pm before the presentation.  
 Free and open to the public. Space is limited to 150.



Directions and parking:  
[lib.nova.edu/directions](http://lib.nova.edu/directions)





# Family Fun Day

Saturday, January 20, 2018  
10am-1pm

Join us for a day of activities in support of  
The Fort Lauderdale Historical Society.

**Be here for:**

Kid's Archaeological Dig with the  
Florida Public Archaeology Network

Live Pottery Making and Seminole Artist  
Demonstrations

Refreshments

Raffle

Orchard Supply Hardware  
2871 N Federal Highway, Fort Lauderdale  
954-563-2066



Public Relations • Marketing • Special Events

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**Durée Ross, President & Founder of South Florida PR Firm Durée & Company, Inc.,  
Wins 2017 Bronze Stevie® Award for Women in Business**

Ross Wins in Entrepreneur of the Year – Business Services – 10 or Less Employees  
Category

**Fort Lauderdale, Fla. – Nov. xx, 2017** – Durée Ross, president and founder of Fort Lauderdale-based full-service public relations, marketing and special events firm Durée & Company, Inc., was recently named the

2017 Bronze Stevie Award winner for Women in Business, in the Entrepreneur of the Year – Business Services – 10 or Less Employees category.

The Stevie Awards for Women in Business are the world's premier business awards for female entrepreneurs, executives, employees and the organizations they run.

The results — Gold, Silver and Bronze winners — were announced at the Stevies' 14<sup>th</sup> annual awards dinner on Nov. 17 at the Marriott Marquis Hotel in New York City. Ross attended the event, where she received her award.

More than 1,500 nominations were submitted from organizations of all sizes and in virtually every industry were submitted this year for consideration in more than 90 categories. Finalists were selected by the average scores of more than 170 professionals worldwide on five specialized juries.

Ross founded Durée & Company in 1999 at age 24. An award-winning PR entrepreneur with a broad spectrum of experience spanning the corporate, agency and non-profit arenas for local, national and international clients, she has created and implemented numerous inventive public relations and marketing campaigns for an extensive client roster.

She has been nationally recognized for her ability to manage crises, develop brand messages, protect and build brand reputations and create content for digital platforms. Ross has mastered the "new" rules of public relations and marketing, utilizing new and expanding social media platforms – paving the way for future generations of PR professionals. She is a PR, marketing and special events expert/speaker.

In the past year, Durée & Company also won the prestigious 2017 Bulldog Stars of PR Silver Award, Small Agency of the Year category; and Ross was the recipient of the esteemed 2016 PR News' Top Women in PR award. Ross has won a total of five additional Stevie Awards in 2014, 2013 and 2012.

"I am honored to be a Bronze winner of the 2017 Stevies Women in Business Awards," said Ross. "For nearly 20 years, I have been building my agency to be one of the top PR, marketing and special events firms in South Florida, and this award reflects my and the firm's many successes. I look forward to Durée & Company's continued success in 2018."

Rachel Sapoznik, CEO and president of Sapoznik Insurance, a Durée & Company client, also won a 2017 Stevie Award for Women in Business: Female Entrepreneur of the Year — Business Services — 11 to 2,500 Employees — All Other Industries. Sapoznik was also in attendance at the awards dinner in New York City.

## **South Florida PR Firm Durée & Company, Inc. Wins Esteemed, National**

### **2017 Bulldog Stars of PR Awards from Bulldog Reporter**

Firm Takes Silver in Small Agency of the Year Category

**Fort Lauderdale, Fla. – Oct. xx, 2017** – Durée Ross, president and founder of Fort Lauderdale-based full-service public relations, marketing and special events firm Durée & Company, Inc., is pleased to announce that the firm is the winner of a national 2017 Bulldog Stars of PR Awards from Bulldog Reporter. The firm won silver in the Small Agency of the Year (fewer than 50 employees) category.

The awards recognize the best and brightest in PR and communications agencies and individuals globally. Agency submissions were scored on firm positioning, client growth and retention, work environment, and results achieved. A record-breaking number of entries were submitted this year; winners in 20 agency and individual categories were selected.

Bulldog Reporter is the leader in media intelligence supplying news, analysis and high-level training content to public relations and corporate communications professionals with the mission of helping these practitioners achieve superior competitive performance.

As an award winner, Durée & Company will receive extensive promotion on the Bulldog Awards website, and through Bulldog Reporter's newsletters and website; as well as a certificate.

"We are incredibly honored to be the winner of a 2017 Bulldog Stars of PR Award," said Ross, who founded Durée & Company in 1999. "Bulldog Reporter is a highly reputable, national organization, and we are very happy to be recognized as a winner in its Small Agency of the Year category."

#### **About Durée & Company, Inc.**

Durée & Company, Inc. is an award-winning full-service public relations, marketing and special events firm with offices in Fort Lauderdale, Florida and Aspen, Colorado. The firm serves the corporate, agency and non-profit arenas for local, national and international clients focusing on [public relations for real estate](#), [public relations for restaurants](#), [public relations for law firms](#), [public relations for charities](#), [public relations for healthcare](#), and many more. Durée & Company services include [Public Relations](#), [Social Media](#), [Marketing](#), [Advertising](#), [Special Events](#), and [Radio Promotions and Outreach](#). To learn more, go to [www.dureeandcompany.com](http://www.dureeandcompany.com), visit Durée & Company on Facebook at [www.Facebook.com/DureeAndCompany](http://www.Facebook.com/DureeAndCompany), Twitter at [www.Twitter.com/DureeAndCompany](http://www.Twitter.com/DureeAndCompany) or YouTube at <http://www.youtube.com/user/DureeAndCompany>, or call 954-723-9350.



## Art and Culture Center/Hollywood

### Free Arts! Family Days

The Art and Culture Center/Hollywood announces Free Arts! Family Days funded by a grant from PNC Arts Alive! Through this partnership, the Center will offer interactive arts activities, expanding upon the current Free Admission Day program offered for contemporary visual arts exhibitions presented on the third Sunday of each month.

### Change Agents: Celebrating 10th Anniversary of Girls' Club

The Art and Culture Center/Hollywood will be celebrating the 10th anniversary of Girls' Club, an alternative space exhibiting contemporary art by women, with the exhibition Change Agents: Six South Florida Artists Making Things Happen. The show presents new works by artists from the collection of Francie Bishop Good and David Horvitz. The concurrent exhibit is Mottos, an exhibition raising social awareness by challenging pre-existing stereotypes. The Opening Reception is on Friday, November 10, from 6-9 pm. Admission is \$10 and free for members. The exhibitions run through January 7, 2018.

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### Save the Dates 2018

#### Events Calendar

February 12th - Lorna Brown-Burton - Florida Constitution Changes

March 12th - Returning Scholars

April 9th - Keenya Robertson, Housing Opportunities Project for Excellence

May 14th

June 11th - Scholarship Awards

\*Speakers and topic's subject to change without notice